

Online Member Community

AUGS' online community is now available to our corporate supporters!

To learn more contact: **Stacey Barnes**,
Interim CEO at Stacey@aug.org



What is the AUGS Online Community?

AUGS online community serves as a space where members connect, collaborate, and network via a members' only "Facebook"-like experience.

The screenshot displays the AUGS Online Community interface. On the left is a navigation menu with the following items: Feed, Tags, Groups, All groups, AUGS Community (highlighted), Coding Resource Comm..., Research Career Mentor..., Basic Science Community, Fellowship Program Dir..., Board of Directors, Scientific Committee, APP/PT Community, Fellows Hands On Cours..., Tradewing Customer Su..., and Contact Support. The main content area shows the profile for the AUGS Community, American Urogynecologic Society, with tabs for Activity, Members, Resources, and Events. Below the profile is a post input field with a user profile picture and the text "Post a message to the community". Underneath are options for "Ask a question", "Write an article", and "Create a poll". A section titled "ANNOUNCEMENTS" is visible, followed by a post from Omar Duenas, an attending physician at WVU, posted 3 days ago. The post title is "pudendal pain and urinary retention" and the text reads: "Any one with expertise on pudendal neuralgia, complex pain regional syndrome in the mid Atlantic area (West Pennsylvania) - Patient wants a referral I already tried all my tricks. Any help will be greatly appreciated".

Community Features for AUGS Members

Ask Questions of Their Peers - Start discussions with fellow AUGS members by creating posts that their peers can provide their thoughts on.

Follow Topics of Interest - Stay up-to-date on the professional topics they care about most, like: Patient Advice, New Surgical Techniques, Billing and Coding, and Early Career.

Search and Connect – Search the AUGS community directory and directly connect with other members and/or sponsors.

Omar Duenas
attending physician at WVU
3d · Posted in AUGS Community

puddental pain and urinary retention
Any one with expertise on pudental neuralgia, complex pain regional syndrome in the mid Atlantic area (West Pennsylvania) - Patient wants a referral I already tried all my tricks. Any help will be greatly appreciated

Thanks

Like Comment 0 5

Community Sponsors Community Directory Events

If patient can make it to Detroit Dr. Kenneth Peters at Beaumont should be able to help.
<https://doctors.beaumont.org/provider/Kenneth+M+Peters/226014>

3d Like Reply 0 0

OD
attending physician at WVU

Patient has tried catheterizations, therapy flomax, then the retention got better as this was triggered by movement
Detroit is not that far from us thanks!

3d Like Reply 0 0

Maurice Chung
Director, Ctr. of Pelvic Pain & Urogynecology at WVU Medicine Wheeling &...

I can try to help here in Wheeling 🙏

2d Like Reply 0 0

OA
President & Medical Director, Female Pelvic Medici at Aguirre Specialty Ca...

Have you considered sacral neuromodulation for her non-obstructive urinary retention?

2d Like Reply 0 0

Member Features Cont'd

Join Groups - Connect with members who hold similar interests as you in our Community Groups to share experiences and have meaningful discussions.

Share Conversation-Worthy Articles - Come across an article that you think that the AUGS community might enjoy reading about? Share the link or resource with the community to start the conversation!

SG

Steven Goldwasser

Medical Doctor

6d · Posted in AUGS Community

...

FTC Proposes Rule to Ban Noncompete Clauses, Which Hurt Workers and Harm Competition

<https://www.ftc.gov/news-events/news/press-releases/2023/01/ftc-proposes-rule-ban-noncompete-clauses-which-hurt-workers-harm-competition>



AUGS Community

2367 Members

Joined



Coding Resource Community

223 Members

Joined



Research Career Mentoring Program

35 Members

Joined



Basic Science Community

96 Members

Joined



Fellowship Program Directors Community

71 Members

Joined



Childbirth and Pelvic Floor Disorders: Special Interest Group

199 Members

Joined

By the Numbers

- **1,080** members active in the community out of 1,722 AUGS members (as of April 30)
- On average **72 engagements per month** (reactions, posts and comments)
- Highest month to date – **March 153 engagements**
- Members can respond directly through a link in their email.
- Members can choose to receive real-time (immediate), daily, or weekly digests for each group to which they belong

Active Users ⓘ



● Weekly Users

Email Engagement

EMAIL CATEGORY	DELIVERED	UNIQUE OPENS	UNIQUE CLICKS
Realtime Digest & Announcements	119	84	3
Daily Digest	18383	12184	1230
Weekly Digest	6239	3194	127

Community Sponsorship Opportunities

Not another advertisement...
Our vision is for sponsored pages to offer valuable supporter-driven education, resources, and information for our members.

New for 2023, AUGS online community offers the opportunity for sponsors and members to connect and learn from one another all year long!

- Community supporters can choose from one of three levels of engagement.
- Even the most basic level allows supporters to create a sponsor profile page.
- Community members will have the opportunity to follow sponsored pages for the latest education, techniques and information.

Sponsor Page Overview

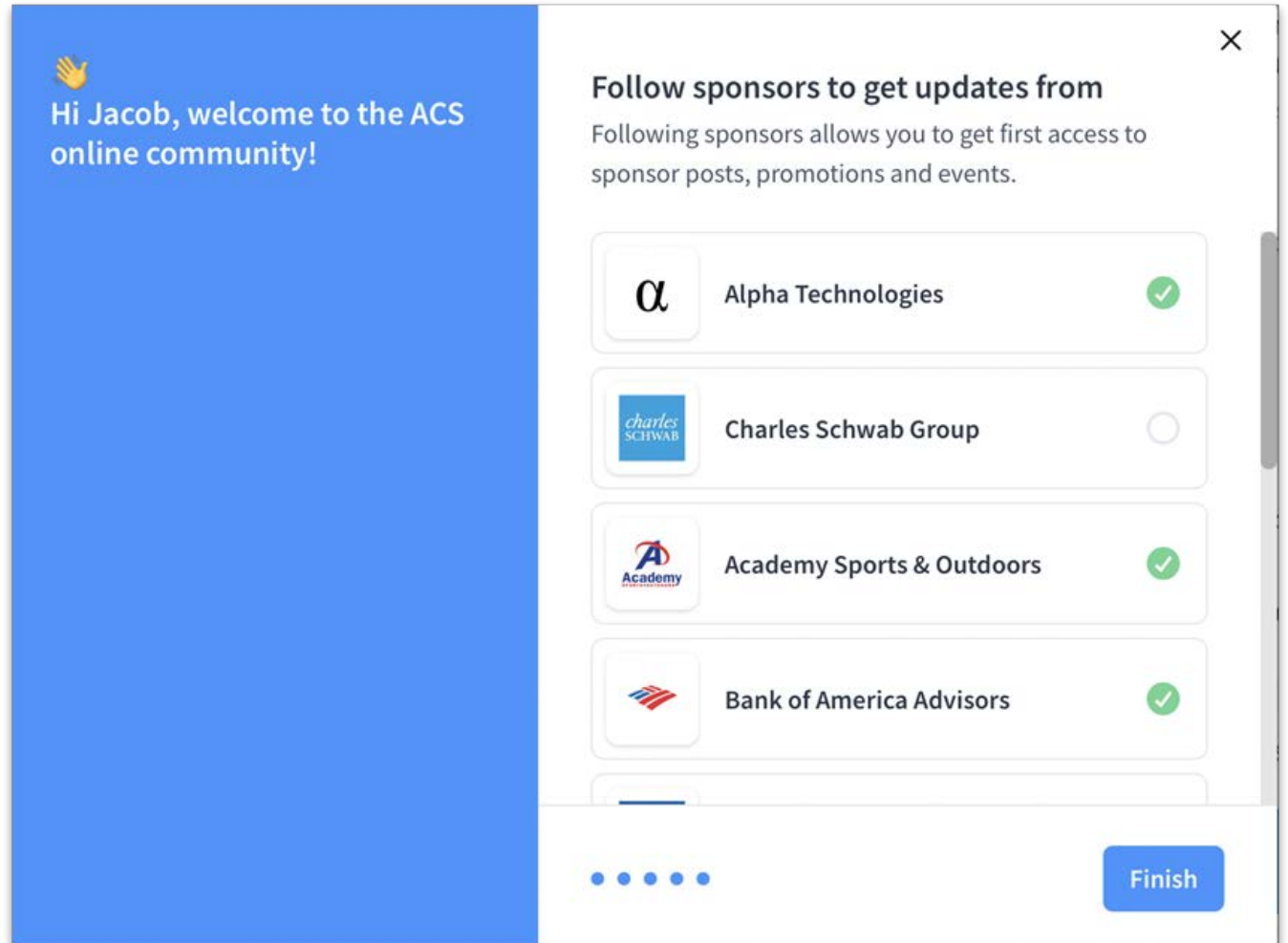
- Create a custom profile page with contact information.
- Engage in discussions on your page and share resources, education and new information.

Stats overview			Last 30 days
NEW LEADS	NEW FOLLOWERS	NEW DISCUSSIONS	
15	50	10	





The screenshot shows a LinkedIn profile for Boston Scientific. At the top, navigation links include Community, Sponsors, Community Directory, and Events. The profile header features a cover image of a woman making a peace sign, the Boston Scientific logo, the name 'Boston Scientific', and '342 followers'. Action buttons for 'Contact Us', 'Follow', and a message icon are visible. Below the header are tabs for 'Overview', 'Discussions', 'Events', and 'People'. The 'About us' section contains a paragraph about the company's mission in urologic and pelvic floor disorders, followed by their FPMRS focus and social media guidelines. A 'Social Media Guidelines' card is also present. On the right, an 'Info' sidebar lists the company's location (300 Boston Scientific Way, Marlborough, MA, 01752, United States), website (www.bostonscientific.com), and notes that no phone number is added. A 'Pro Sponsor' badge is also displayed.

Vendor Visibility During Members' Initial Login

As members join and/or log into the community, they will have the opportunity to follow Community Sponsors.



The image shows a user interface for a community login. On the left, a blue vertical bar contains a yellow hand icon and the text "Hi Jacob, welcome to the ACS online community!". On the right, a white modal window titled "Follow sponsors to get updates from" is displayed. It includes a close button (X) in the top right corner and explanatory text: "Following sponsors allows you to get first access to sponsor posts, promotions and events." Below this text is a list of four sponsor options, each with a logo, name, and a selection indicator:

-  Alpha Technologies
-  Charles Schwab Group
-  Academy Sports & Outdoors
-  Bank of America Advisors

At the bottom of the modal, there are five blue dots indicating a progress bar and a blue button labeled "Finish".

Benefits and Features of Paid Sponsorships

- Sponsor Directory
- Community Webinars
- Direct Messaging with Your Followers
- Member Community Listening
- Sponsored Posts in the Community
- Polls or Queries to the Community
- View and Download (Unlock) Leads

Leads Download Leads

Search leads

Showing 2 results

Lead	Created	Source	
Lana Duchamp Regional Sales Manager, Duchamp's Soap Lduchamp@gmail.com 3456789012	12/19/2021 9:48 pm	Sponsor page	
James Frederick Business Development, Vendors & Sponsors, Fredricks Phones Jfred@gmail.com 1234567890	12/19/2021 9:47 pm	Sponsor page	

Leads Download Leads

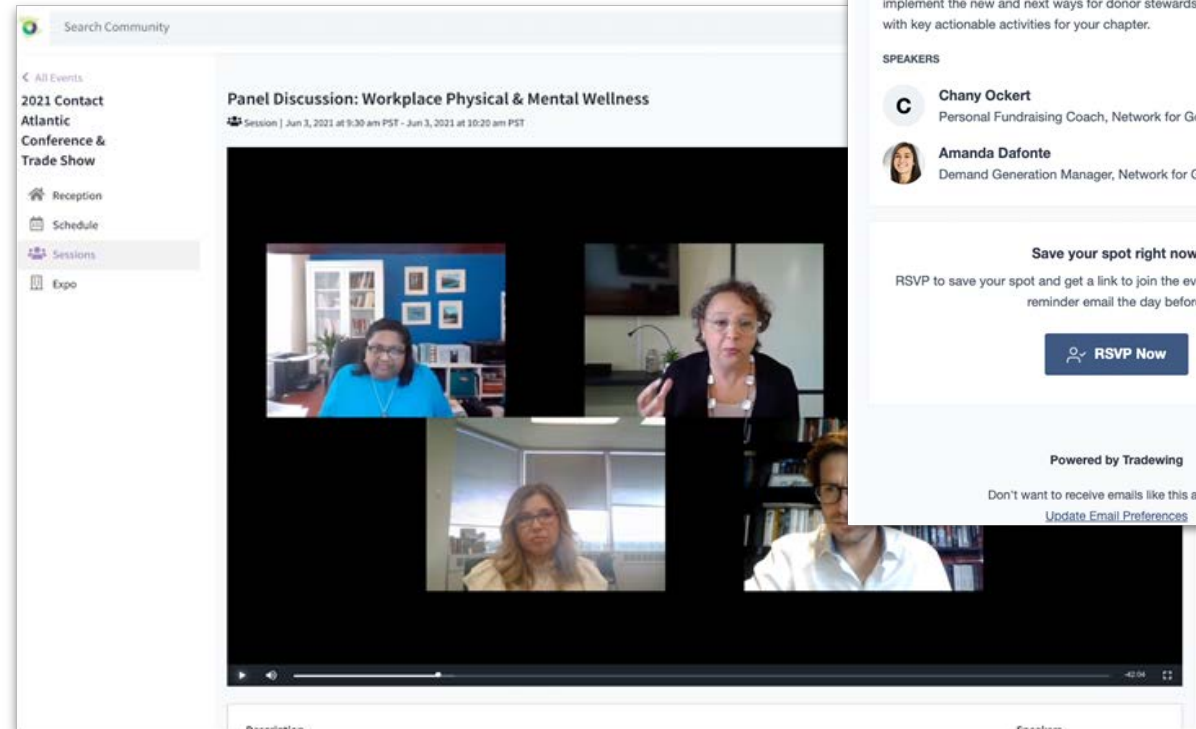
Unlock 2 leads!

The free sponsorship tier does not include the ability to view and download lead contact information. To gain the ability to do so and more, upgrade to one of the paid plans.

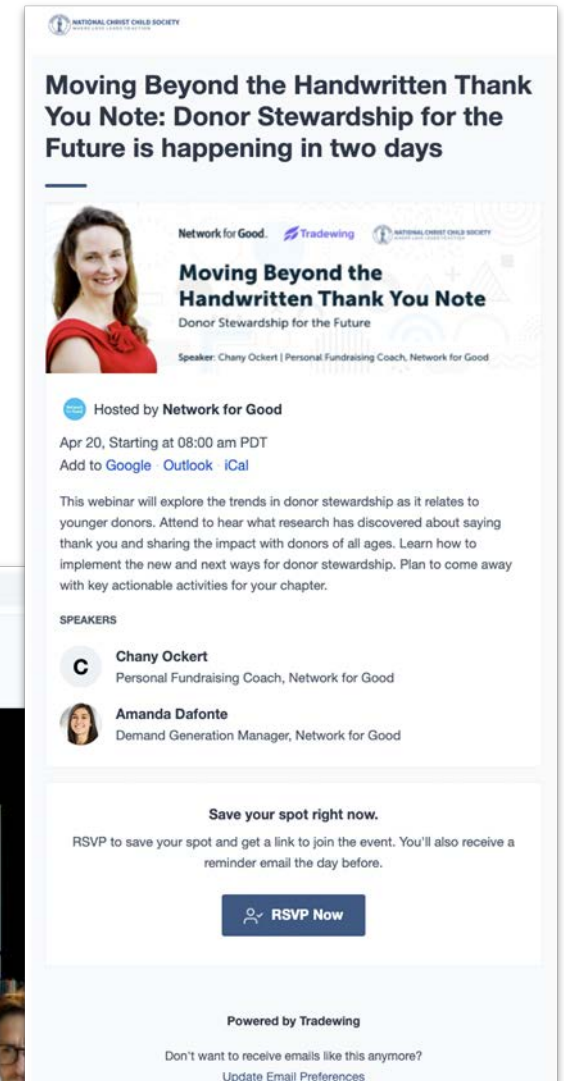
[Contact us to learn more](#) Upgrade now

Webinars Hosted Withing the Community

- Self-build registration page builder
- Download leads through the Sponsor Dashboard
- Seamlessly integrated registration pages
- Content archived on your Sponsor Page for community members to view



The screenshot shows a webinar interface with a sidebar on the left containing navigation options: Search Community, All Events, 2021 Contact Atlantic Conference & Trade Show, Reception, Schedule, Sessions, and Expo. The main content area displays a video player for a session titled "Panel Discussion: Workplace Physical & Mental Wellness" on June 3, 2021. The video shows four participants in a grid view. Below the video player, there are fields for "Description" and "Speakers".



The registration page features the National Ombudsman Society logo at the top. The main heading is "Moving Beyond the Handwritten Thank You Note: Donor Stewardship for the Future is happening in two days". Below this is a speaker profile for Chary Ockert, a Personal Fundraising Coach at Network for Good. The page lists the event date as April 20, 2021, at 08:00 am PDT, and provides links to add the event to Google, Outlook, and iCal. A description states that the webinar will explore trends in donor stewardship and how to implement new ways for donor stewardship. A "SPEAKERS" section lists Chary Ockert and Amanda Dafonte. A call to action says "Save your spot right now" and includes an "RSVP Now" button. At the bottom, it notes the event is powered by Tradewing and provides a link to update email preferences.

Community Sponsorship

	Community Sponsor Lite (Complimentary)	Community Sponsor Plus (\$4,000/year)	Community Sponsor Premium (\$7,500/year)
Sponsor Page	✓	✓	✓
Integrated Sponsor Directory	✓	✓	✓
Discussion Board Publishing	✓	✓	✓
Member Posts on Discussion Board	✓	✓	✓
Lead Capture		✓	✓
Sponsor Directory Listing Hierarchy		[Above Lite Tier]	[Above Plus Tier]
Community Listening		✓	✓
Respond to Posts on Discussion Board		✓	✓
Respond to Direct Messages		✓	✓
Promotional Community Posts		2 per year	4 per year
View and Download Leads		✓	✓
Community Webinars			2 per year
Community Webinar Registration Page Builder for Sponsors			✓
Automated Email Promotion to Members for Community Webinars			✓

Sign Up Today!



Contact Stacey Barnes at
Stacey@aug.org to learn more.