AUGS’ online community is now available to our corporate supporters!

To learn more contact: Stacey Barnes, Interim CEO at Stacey@augs.org
What is the AUGS Online Community?

AUGS online community serves as a space where members connect, collaborate, and network via a members’ only “Facebook”-like experience.
Community Features for AUGS Members

Ask Questions of Their Peers - Start discussions with fellow AUGS members by creating posts that their peers can provide their thoughts on.

Follow Topics of Interest - Stay up-to-date on the professional topics they care about most, like: Patient Advice, New Surgical Techniques, Billing and Coding, and Early Career.

Search and Connect – Search the AUGS community directory and directly connect with other members and/or sponsors.
Join Groups - Connect with members who hold similar interests as you in our Community Groups to share experiences and have meaningful discussions.

Share Conversation-Worthy Articles - Come across an article that you think that the AUGS community might enjoy reading about? Share the link or resource with the community to start the conversation!

Steven Goldwasser
Medical Doctor
6d · Posted in AUGS Community

FTC Proposes Rule to Ban Noncompete Clauses, Which Hurt Workers and Harm Competition
By the Numbers

- **1,080** members active in the community out of 1,722 AUGS members (as of April 30)
- On average **72 engagements per month** (reactions, posts and comments)
- Highest month to date – **March 153 engagements**
- Members can respond directly through a link in their email.
- Members can choose to receive real-time (immediate), daily, or weekly digests for each group to which they belong
New for 2023, AUGS online community offers the opportunity for sponsors and members to connect and learn from one another all year long!

- Community supporters can choose from one of three levels of engagement.
- Even the most basic level allows supporters to create a sponsor profile page.
- Community members will have the opportunity to follow sponsored pages for the latest education, techniques and information.

Not another advertisement… Our vision is for sponsored pages to offer valuable supporter-driven education, resources, and information for our members.
Sponsor Page Overview

- Create a custom profile page with contact information.
- Engage in discussions on your page and share resources, education and new information.

Stats overview

<table>
<thead>
<tr>
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<th>Last 30 days</th>
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<tbody>
<tr>
<td>NEW LEADS</td>
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<tr>
<td>NEW FOLLOWERS</td>
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<td>NEW DISCUSSIONS</td>
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About us

Urologic and pelvic floor disorders impact the lives of too many people. That's why Boston Scientific is investing in new technology, supporting clinical research globally, and developing physician and patient education to enhance your surgical experience and improve patient outcomes. We will continue to deliver a growing portfolio of clinically supported products, so you can confidently treat the most common and complex urologic and pelvic health conditions in a way that best serves your patients. Boston Scientific is dedicated to you—and to bringing more life, more hope and more health to patients around the world.

Our FPMRS focus is on the treatment of female stress urinary incontinence and pelvic organ prolapse.

Vendor Visibility
During Members’ Initial Login

As members join and/or log into the community, they will have the opportunity to follow Community Sponsors.
Benefits and Features of Paid Sponsorships

• Sponsor Directory
• Community Webinars
• Direct Messaging with Your Followers
• Member Community Listening
• Sponsored Posts in the Community
• Polls or Queries to the Community
• View and Download (Unlock) Leads
Webinars Hosted Within the Community

- Self-build registration page builder
- Download leads through the Sponsor Dashboard
- Seamlessly integrated registration pages
- Content archived on your Sponsor Page for community members to view
<table>
<thead>
<tr>
<th>Feature</th>
<th>Community Sponsor Lite (Complimentary)</th>
<th>Community Sponsor Plus ($4,000/year)</th>
<th>Community Sponsor Premium ($7,500/year)</th>
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<td>Automated Email Promotion to Members for Community Webinars</td>
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Sign Up Today!

Contact Stacey Barnes at Stacey@augs.org to learn more.