

**Development and Fundraising Committee  
Committee Charter**



<b>Purpose</b>	The Development and Fundraising Committee serves the Society by ensuring that AUGS' fundraising and development efforts are in concert with the Society's strategic direction and financial needs. The committee serves as the mechanism by which members are involved in the fundraising process.
<b>Ongoing Committee Activities / Committee Charges &amp; Strategies</b>	<p>The committee undertakes the following activities:</p> <ul style="list-style-type: none"> <li>• Work with staff to develop a realistic fundraising/development campaign that outlines measurable goals and desired outcomes</li> <li>• Oversee the development of strategies for generating revenue and fundraising and periodically evaluating the effectiveness of these strategies</li> <li>• Play a strong role in identifying, cultivating, and approaching major donors (this includes individual, foundations and corporate)</li> <li>• Make recommendations regarding Board giving targets</li> <li>• Provide recommendations on donor outreach and donor recognition programs</li> <li>• Perform such other duties and responsibilities as the Board may determine from time to time</li> </ul>
<b>Roles and Responsibilities</b>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Help structure agenda for meetings</li> <li>• Run an effective meeting to ensure involvement of committee members and the advancement of activities and charges</li> <li>• Deliver the Committee's recommendations to the Board via written reports and/or communication with the Board liaison</li> <li>• Assist with structure and selection of committee members</li> </ul> <p><b>Vice Chair</b></p> <ul style="list-style-type: none"> <li>• Support the Committee Chair to ensure responsibilities are met in a timely manner.</li> <li>• Serve as interim Committee Chair in the absence of the Chair.</li> <li>• Ascend to the position of Chair.</li> </ul> <p><b>Members</b></p> <ul style="list-style-type: none"> <li>• Be prepared and actively participate in all conference calls and meetings</li> <li>• Help to encourage donations from AUGS members</li> </ul>
<b>Workgroups and Other Committee Relationships</b>	The Development and Fundraising Committee also engages, as needed, with other AUGS Committees to assist with the implementation of these charges. These committees may include the Finance Committee, Grants Committee, DEI Committee, and/or Patient Education Committee.
<b>Expected Commitment</b>	<p>The committee meets every other month, as needed, via conference call. Committee members are expected to review all agenda/materials prior to each meeting and attend the conference calls as scheduled.</p> <p>The estimated monthly time commitment is 1-2 hours.</p>

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<b>Committee Composition</b>	The Development and Fundraising Committee is comprised of a Chair, Vice Chair and 5-8 additional members. The committee should be representative of the membership and should include a fellow representative. An AUGS Board member will serve as a liaison to this Committee.
<b>Committee Terms</b>	All committee members serve a one (1) year term and are eligible for reappointment for up to two additional consecutive terms (up to three years of service). Terms run January 1 – December 31. The Committee Chair and Vice Chair will each serve a two-year term. The Vice Chair should ascend to the role of Chair upon completion of their term as Vice Chair.
<b>Selection/ Appointment</b>	Members are appointed by the AUGS Governance Committee with input from the Committee Chair. The Committee Chair is selected by the Governance Committee.
<b>Committee Requirements</b>	<p><b>Committee Members:</b></p> <ul style="list-style-type: none"> <li>• Influence and connectivity within the field with corporate and foundation donors</li> <li>• Express desire to serve with a special interest in fundraising and donor outreach</li> <li>• Desire to advance the mission of AUGS</li> <li>• Ability to make the necessary time commitment</li> <li>• Must be a Society member in good standing</li> <li>• Ability to attend and actively participate in conference calls</li> </ul> <p><b>Committee Chair:</b></p> <ul style="list-style-type: none"> <li>• In addition to the above requirements, when possible, the Chair should have previously served as the Committee Vice Chair.</li> </ul> <p><b>Vice Chair:</b></p> <ul style="list-style-type: none"> <li>• In addition to the above requirements, if possible, the Vice Chair should have previously served as a committee member</li> <li>• Prior fundraising/development experience and/or interest</li> </ul>
<b>Committee Members</b>	<p><i>Chair:</i> Kim Ferrante  <i>Vice Chair:</i> TBD  <i>Board Liaisons:</i> Liz Geller and Heidi Brown  Members:</p> <ul style="list-style-type: none"> <li>• Megan Jasko</li> <li>• Lisa Peacock</li> <li>• Jon Pennycuff</li> <li>• Thythy Pham</li> <li>• Kristina Warner</li> <li>• Erika Wasenda</li> </ul>
<b>Staff Liaison(s)</b>	<p>Stacey Barnes  stacey@aug.s.org  301-273-0570, ext. 116</p>