



**STRATEGIC PLAN**  
2025 - 2027

**Mission:**

To define and champion excellence in urogynecology and reconstructive pelvic surgery.

**Vision:**

A world without urogynecologic disorders.

## **STRENGTHEN & PROTECT**

***Advocate for urogynecology and reconstructive pelvic surgery subspecialists and their patients.***

- Advocate for physician reimbursement and other issues impacting our members' ability to provide optimal care for women.
- Protect the URPS scope of practice.

## **EDUCATE & CULTIVATE**

***Promote excellence in education and training for our subspecialists across career stages and practice settings.***

- Re-envision the structure and content of the Annual Meeting to better meet the needs of our members.
- Collaborate with certification and education bodies to enhance and strengthen surgical training and core competencies across fellowships and residency programs.
- Tailor educational offerings into easily consumable pathways for career stages.

## **ELEVATE & AMPLIFY**

***Enhance awareness and visibility of urogynecology and urogynecologic disorders within health care and patient communities.***

- Improve patient and caregiver awareness of urogynecologic specialists and the conditions they treat.
- Educate referring doctors with a foundational understanding of urogynecology and equip them with tools to effectively refer patients with urogynecologic disorders.

## **ENGAGE & CONNECT**

***Foster a culture of connection and engagement across the urogynecology community.***

- Expand networking activities that encourage meaningful connections among members.
- Enhance transparency, collaboration, and engagement across the Society's Board, committees, and membership.
- Position the AUGS website / career center as a central hub for careers and specialization in urogynecology.

## **DISCOVER & INNOVATE**

***Inspire and support discovery and innovation in urogynecology and reconstructive pelvic surgery.***

- Position AUGS members as leaders in innovation.
- Actively engage with Congress and key decision-makers to influence funding priorities for urogynecology research and physician-scientist training programs.
- Create opportunities for members to share best practices related to emerging technology.