

**Public Education Committee
Committee Charter**



Purpose	The Public Education Committee guides AUGS' outreach to diverse patient populations by promoting awareness of Urogynecology and Reconstructive Pelvic Surgery and the role of the urogynecologist. The Committee oversees patient education resources, the Voices for PFD website, and media relations to ensure accessible, accurate, and impactful information for patients and physicians.
Ongoing Committee Activities / Committee Charges & Strategies	<p>The committee undertakes the following activities:</p> <ul style="list-style-type: none"> • Oversees the Voices for PFD website to ensure it is meeting membership and patient needs including serving as experts for the "Ask the Expert" feature • Develops patient education materials that can be used by patients and physicians (fact sheets, videos, infographics, etc.). Committee members should consider the needs of diverse patient populations when choosing language and images. • Oversees all media relations activities for AUGS. • Support the strategic plan as directed including: <ul style="list-style-type: none"> ▪ Helping to educate referring doctors with a foundational understanding of urogynecology and equip them with tools to effectively refer patients with urogynecologic conditions. ▪ Improving patient and caregiver awareness of urogynecologic specialists and the conditions they treat.
Roles and Responsibilities	<p>Chair</p> <ul style="list-style-type: none"> • Structure agenda for meetings. • In conjunction with the committee staff liaison, develop committee report for AUGS Board (3x per year). • Run an effective meeting to ensure involvement of committee members and the advancement of activities and charges. • Maintain open communication with assigned Board liaison regarding committee activities • Identify and mentor the next Chair of the Committee. • Assist with the selection of committee members. • Serve as a representative of AUGS for interviews with publications. • Attend bi-annual Outreach Council meeting. <p>Vice Chair</p> <ul style="list-style-type: none"> • Support the Committee Chair to ensure responsibilities are met in a timely manner. • Serve as interim Committee Chair in the absence of the Chair. • Recommend to the AUGS Governance Committee individuals to serve as the next Vice Chair. • Ascend to the position of Chair. • Attend bi-annual Outreach Council meeting. <p>Members</p> <ul style="list-style-type: none"> • Maintain confidentiality and avoid sharing AUGS information, processes, and work product outside of AUGS • Be prepared and actively participate in all conference calls and meetings. • Work on projects as delegated by the Chair. • Actively participate in ongoing committee activities as outlined above under ongoing Committee activities, charges, and strategies.

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Workgroups and Other Committee Relationships	The Public Education Committee engages, as needed, with other AUGS Committees and entities to assist with the implementation of the Strategic Plan. These committees may include Membership Committee, Philanthropy and Development Committee, and the Publications Committee.
Expected Commitment	<p>The committee meets monthly via conference call. Additional committee calls may be necessary throughout the year as needed to fulfill the committee charges.</p> <p>Committee members are expected to review all agenda/materials prior to each meeting and attend the conference calls as scheduled.</p>
Committee Composition	<p>The Public Education Committee is comprised of a Chair, Vice Chair and 8-12 additional members. The committee should include a minimum of one APP representative.</p> <p>Optional: 1-2 additional committee slots may be open to a Fellow at the discretion of the Governance Committee. Total committee size should be considered.</p>
Committee Terms	<p>Terms run January 1 – December 31.</p> <p>All committee members serve a one (1) year term and are eligible for reappointment for up to two additional consecutive terms (up to three years of service).</p> <p>The Committee Chair and Vice Chair will each serve a two-year term. The Vice Chair ascends to the role of Chair upon completion of their term as Vice Chair.</p>
Selection/ Appointment	Members are appointed by the AUGS Governance Committee with input from the Committee Chair and Vice Chair. The Committee Vice Chair is selected by the Governance Committee with recommendations from the current Chair and Vice Chair.
Committee Requirements	<p>Committee Members:</p> <ul style="list-style-type: none"> • Desire to advance the mission of AUGS. • Ability to make the necessary time commitment. • Must be a Society member in good standing. • Ability to attend and actively participate in conference calls. • Must adhere to AUGS Conflict of Interest and Disclosure policies. <p>Committee Chair:</p> <ul style="list-style-type: none"> • In addition to the above requirements, when possible, the Chair should have previously served as the Committee Vice Chair. <p>Vice Chair:</p> <ul style="list-style-type: none"> • In addition to the above requirements, when possible, the Vice Chair should have previously served as a committee member.
Staff Liaison(s)	<p>Jenna Dean</p> <p>Senior Director, Governance and Engagement</p> <p>jenna@augsg.org</p>